

Community Awareness Activities

SGPGI Breast and Cervical Cancer Awareness and Early Detection Program (BCCAEDP)

SGPGI Breast and Cervical Cancer Awareness and Early Detection Program (BCCAEDP) and **SGPGI Breast Health Program** are dedicated to providing **awareness and implementation of strategies for early detection of breast and cervical cancer**. Our team of dedicated specialists, including Breast and Endocrine Surgeons, Gynecologists, Radiation Oncologists, Radiologists, and Pathologists, work together for the implementation of awareness and early detection activities on breast and cervical cancer.

As part of our commitment to breast and cervical cancer awareness and early detection, SGPGI BCCAEDP and SGPGI Breast Health Program organize various events and screening camps throughout the year. **October being "Breast Cancer Awareness Month"**, we conducted **training programs for community health doctors and nurses** on screening methodology for breast and cervical cancer on **14th and 21st October 2022**. Over 100 participants attended these sessions, and gained hands on breast examination skills on mannequin, acquired valuable knowledge and skills to aid in the screening and early detection of these cancers. In addition to the training programme, we organized a **"Pink Walk"** on 31st October 2021 and 16th October 2022, **where over 200 came together in SGPGI campus to raise awareness about the breast cancer**.

SGPGI BCCAEDP and SGPGI Breast Health Program, in association with the



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Indian Institute of Management (IIM), Lucknow organized a **breast cancer awareness event in the IIM, Lucknow** campus in October 2021 and 2022. The event was attended by staffs, students, and their families and featured a lecture on breast cancer awareness and early detection, followed by a screening camp. 120 women were screened during the event, providing an opportunity for early detection and prevention. The collaboration between SGPGI and IIM, Lucknow was a success in raising awareness about this important health issue. On Labor's day on 1st May 2022 Breast cancer awareness program was conducted at Raj Bhavan, Lucknow which was a great success.

A **community breast screening programme** for women was organized in October 2021 and 2022 at **community health Centre Mohanlal Ganj wherein ASHA workers mobilized 100 women for screening**. In addition to clinical breast examination, these women were imparted breast health awareness. We are committed to continuing our efforts to raise awareness and promote early detection in the fight against breast and cervical cancer.

On October 29, 2022, Professor Gaurav Agarwal delivered a powerful speech on Breast Cancer Awareness at the **TEDx Lucknow** event organized by **Think Tank Lucknow**. This event **aimed to bring attention to the importance of early detection and treatment of breast cancer**, as well as to provide a platform for the cancer conquerors to share their knowledge and experiences.

The keynote speech by Professor Gaurav Agarwal was well-received by the audience and emphasized the need for women to undergo regular screening to detect any signs of breast cancer early. **The event was attended by a number of prominent figures, including Deputy Chief Minister Brajesh Pathak, who served as the chief guest.**



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Community Breast Cancer Screening Programme MOHANLALGANJ



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Community Breast Cancer Awareness & Screening Programme at IIM Lucknow, October 2021 and 2022

IIM 2021



IIM-2022



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October 29, 2022



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Breast Cancer Awareness Cyclothon



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"Pink Walk" on 31st October 2021 and 16th October 2022, where over 200 volunteers came together in SGPGI campus to raise awareness about the breast cancer.



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